



Responsible Business, Responsible Policy

Paddy Arber, Milan, January 2018

Retirement
Investments
Insurance
Health


1. Why we act





 <p>Deutsche Bank</p>	Sustainable investing: Establishing Long-Term Value and Performance
 <p>BARCLAYS</p>	Sustainable investing and bond returns
 <p>Bank of America Merrill Lynch</p>	ESG: good companies can make good stocks


2. What we're doing


Aviva's strategic response to climate change: the five pillars

1  Integrating climate risk into investment considerations

2  Investment in lower carbon infrastructure

3  Supporting strong policy action on climate change

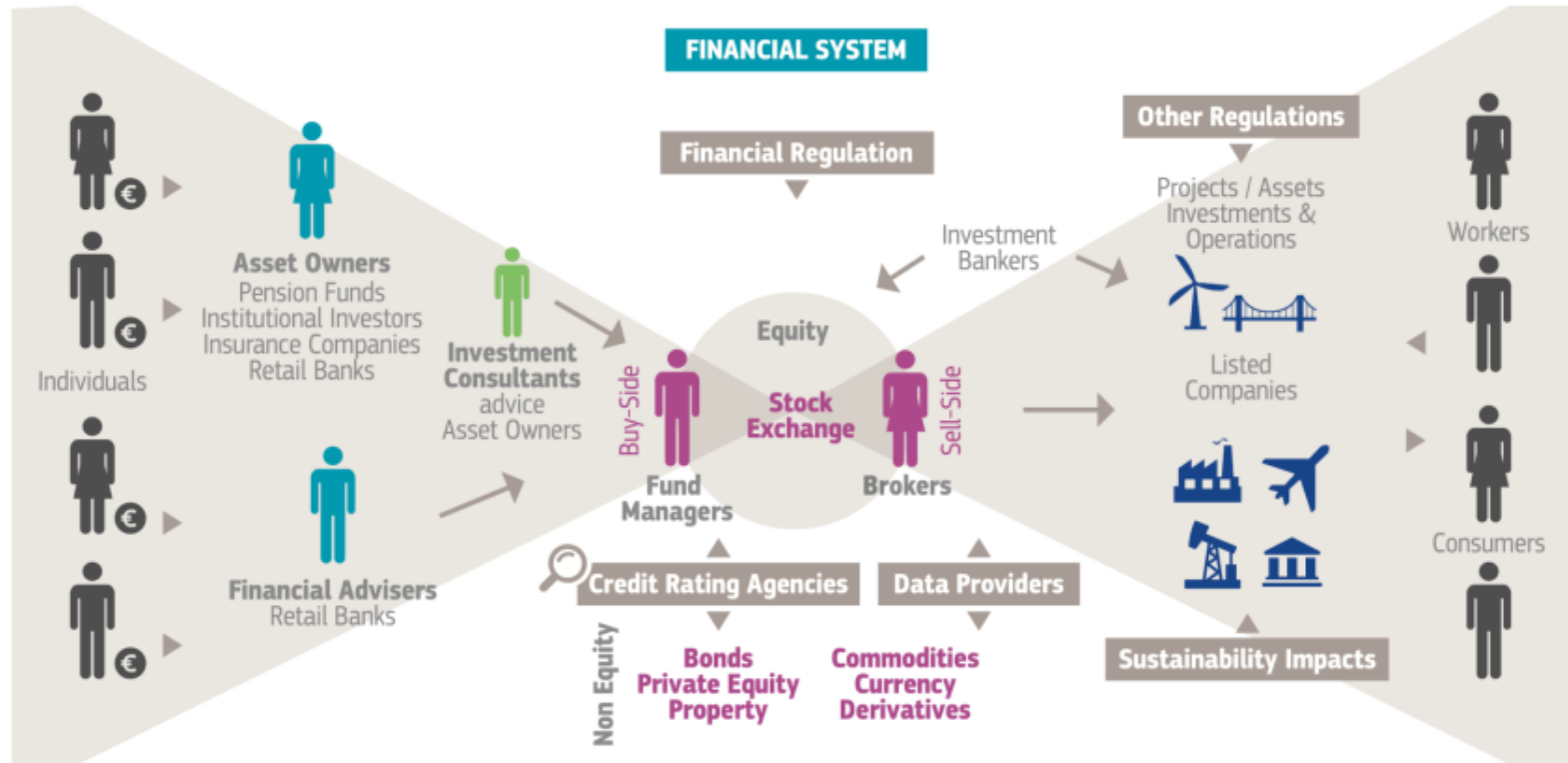
4  Active stewardship on climate risk

5  Divesting where necessary

3. What we call for: reforming our finance system

Figure 9: How your money is put to work

An overview of the multiple actors in the investment chain



Source: Aviva Investors, European Political Strategy Centre



Unlocking the power of companies through capital markets and society



www.worldbenchmarkingalliance.org

The UN Sustainable Development Goals set out the future we want. The private sector will be central to their success.

The World Benchmarking Alliance will develop, fund, house and safeguard publicly available corporate SDG performance benchmarks.

Free corporate benchmarks aligned with the SDGs will help companies, investors and others drive change by raising awareness and promoting a corporate race to the top.

Successful benchmarks provide guidance on impact as well as a gap analysis. This improves understanding, promotes dialogue and drives positive change.

The WBA is itself a Partnership for the Goals (Goal 17) and includes representatives from finance, business, civil society, and government.

