

G7 Environment

Firms for Sustainable Development

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Plastics Industry Contributions Towards Achieving the Sustainable Development Goals (SDG)

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ITALIA



MINISTERO DELL'AMBIENTE
E DELLA TUTELA DEL TERRITORIO E DEL MARE

Zero Hunger



Issue

- **30-40% of Food Produced is Wasted**

Solution

- **Plastic Packaging Needed to Reduce Food Waste**



Climate Action



Issue

- **Climate Change**

Solutions

- **Lightweighting => Fuel Efficiency**
- **Insulation of Buildings/Houses**

=> Reduction of Fossil Resource Consumption



Life on Land



Issue

- **Combat Waste Leakage Into the Environment**

Solutions

- **Waste management**
 - **Plastic Waste = Resource**
 - **Separate Collection + Innovation**
 - **Recycling + Energy Recovery**
 - **No Litter, No Landfill**
- **Raising Awareness**
 - **Educate Citizens**



Life Below Water



Issue

- **Prevent Marine Pollution**

Industry Actions

- **World Plastics Council**
- **Marine Litter Solutions**
- **“Operation Clean Sweep”**

