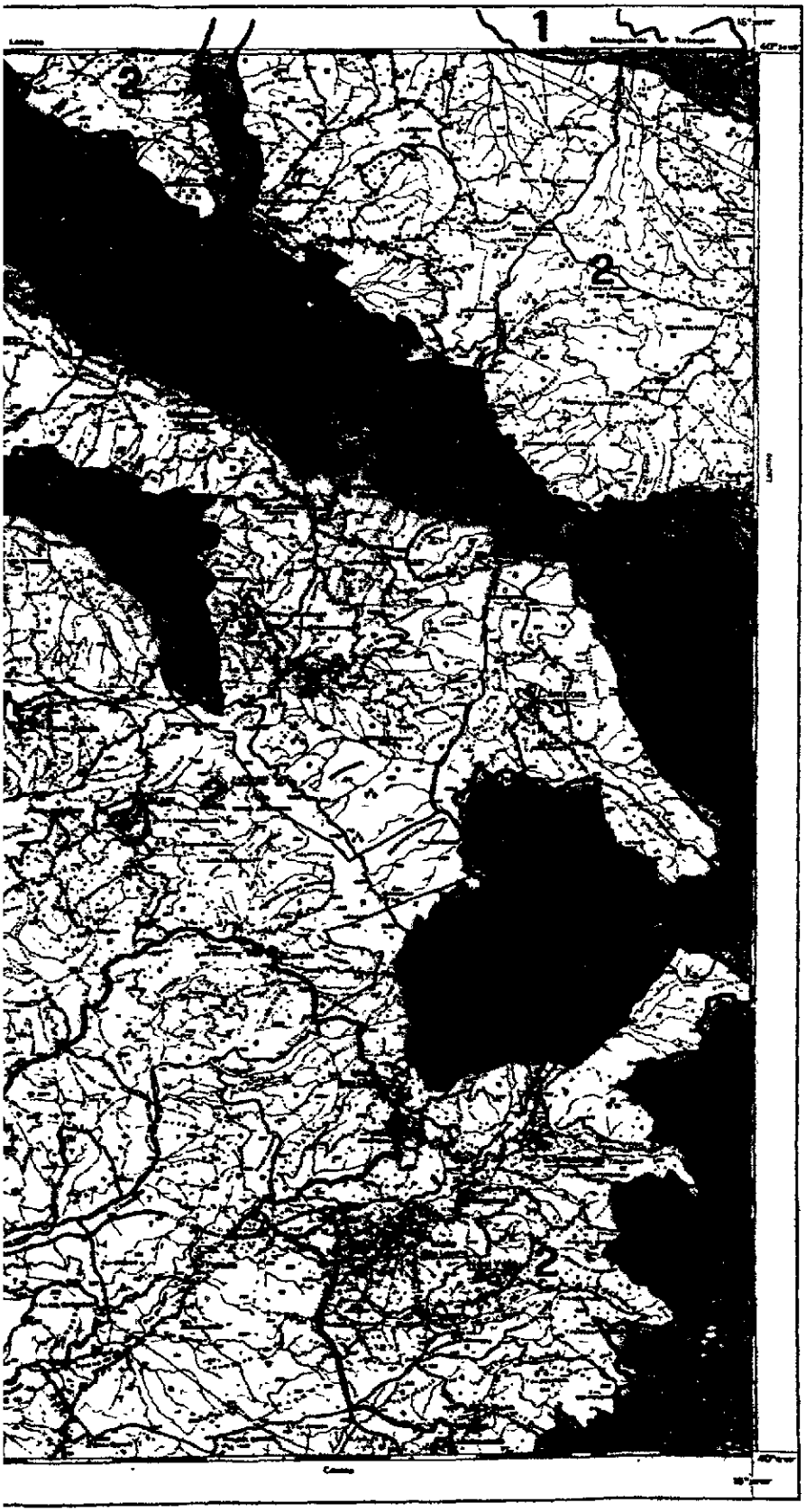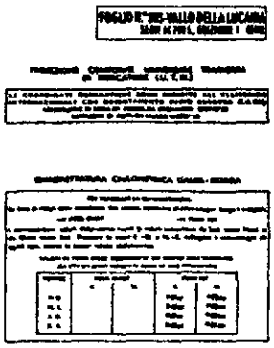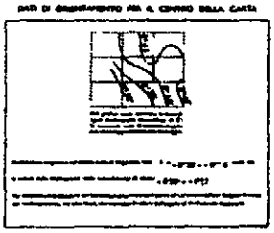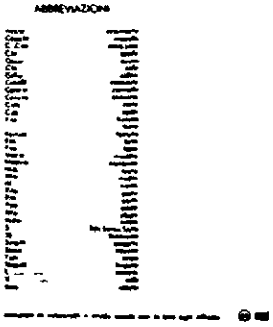NIA